

Our highly engaged, customer centric organisation is laser-focused to take Intertek to greater heights, and the execution of our AAA differentiated growth strategy is on track to create sustainable growth and value for all stakeholders.

Our Amazing ATIC Advantage

Our goals

Our strategic priorities and enablers

AAA means giving our clients an 'Amazing ATIC Advantage' to make their businesses stronger.



Being the best for every stakeholder. All the time.

We want to be the most trusted TQA partner for our customers, the employer of choice for our employees, to demonstrate Sustainability Excellence everywhere in our community and deliver significant growth and value for our shareholders.



Continue to lead the industry and invest in our global ATIC capacity to ensure we have the right geographical exposure to the right structural growth opportunities.

Embed our powerful 10X culture across the organisation, empowering our amazing people to deliver an exceptional performance and taking Intertek to new heights.

Create sustainable growth and value for all stakeholders, leveraging the best in class operating platform we have built and returning excess capital to our shareholders.

We will reach our goals by implementing our AAA strategy to unlock the significant value growth opportunity ahead. We pursue three strategic priorities and three strategic enablers.

Our strategic priorities

Science-based TQA Customer Excellence

We invest in the skills we need to deliver operational excellence and superior customer service.



Brand Push & Pull

We lead the market with our trusted brand, ATIC sales power and our cut-through digital marketing.



Winning Innovations

Our innovative solutions help clients resolve their quality, safety and sustainability challenges.

Our strategic enablers

10X Purpose-based Engagement

Our amazing people are our key competitive advantage, allowing us to consistently exceed the expectations of our customers.



Sustainability Excellence

We lead by example, adopting rigorous end-to-end TSA standards and internal compliance controls.



Margin Accretive Investments

We target opportunities in high growth and high margin areas, ensuring sustainable returns for our shareholders.

you'll be amazed where you find intertek

Our global 'You'll Be Amazed' brand campaign is integral to our Brand Push & Pull strategic priority and is designed to create awareness and engagement, while ensuring consistent delivery of our quality, safety and sustainability brand promise.

The 'You'll Be Amazed' campaign showcases the extraordinary breadth of our colleagues' expertise and the critical role the work they do every day plays across industries worldwide.

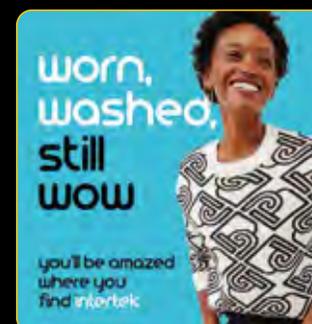
The industry's first B2B2C campaign, launched in 2023, this year focused on our brand partnerships and relationships.

As an industry pioneer, on our good to great journey, we have been focused across all of our business lines on making Intertek the global icon for Total Quality Assurance. The campaign shares how our people, our purpose and our culture come together to deliver Total Quality Assurance that is essential to everyone and

everything, relied on not only by the world's most recognised brands, but by consumers around the world that depend on quality, safety and sustainability in daily life.

From helping leading consumer brands meet global safety standards, to conducting hurricane-resilience testing on flood walls in West Palm Beach, validating charging-station performance in Hong Kong, and supporting cave operators in Vietnam as they lower their carbon footprint - Intertek's reach is truly global.

VISIT: [INTERTEK.COM/AMAZED](https://www.intertek.com/amazed)

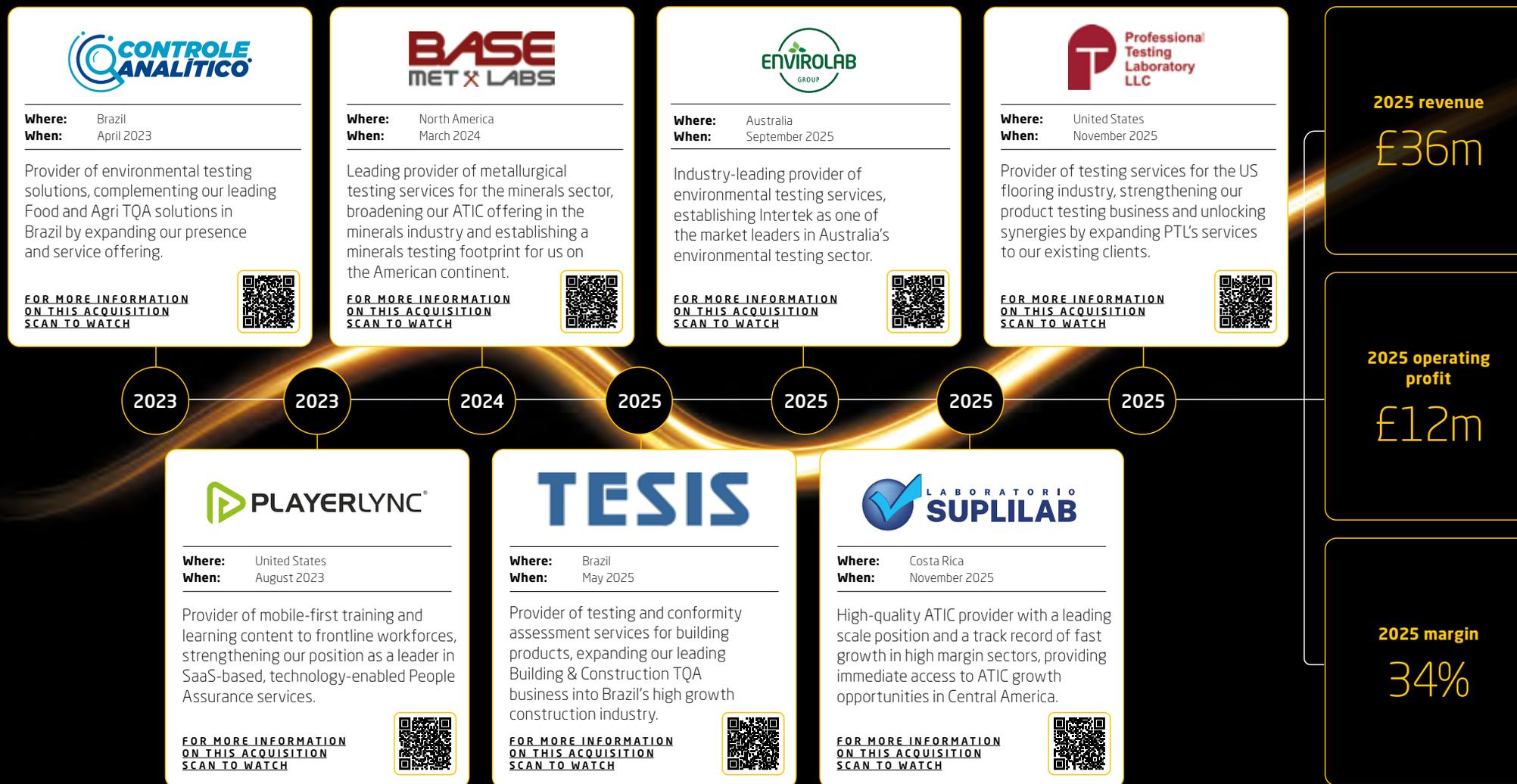


Our Strategy

Strategic enabler Margin accretive investments



The acquisitions we have made over the last few years in high growth and high margin segments are adding real value to Intertek, contributing £36m to 2025 revenue and delivering a margin of 34%.



Our Strategy

Strategic enabler Sustainability Excellence



Sustainability Excellence is a core strategic enabler, representing our end-to-end and systemic approach to sustainability. Sustainability is embedded in our Purpose, our Vision, and in every area of our operations, acting as a foundation for sustainable growth.

We drive Sustainability Excellence through site-level action plans, robust performance measurement and strong governance. We hold ourselves to account against our own Total Sustainability Assurance ('TSA') standards, international best practice, stakeholder expectations and forthcoming regulations.

A key element of our Sustainability Excellence strategy is our commitment to reaching net zero emissions by 2050, with specific targets for 2030: reducing absolute Scope 1 and 2 emissions by 50%, and Scope 3 by 50% from a 2019 baseline.

Our approach has earned Intertek high ratings from ESG rating agencies, including a 'AAA' rating from MSCI and a 'low risk' rating from Sustainalytics.

[READ MORE ABOUT OUR ESG CREDENTIALS ON PAGE 2.04 IN REPORT 2](#)

Our Sustainability Excellence strategy is informed by our assessment of our most material sustainability topics. Our identification of the Impacts, Risks and Opportunities ('IROs') has also been informed by the United Nations Sustainable Development Goals ('UN SDGs').

[READ MORE ON OUR APPROACH TO MATERIALITY, OUR IROS AND THE SDGS MOST RELEVANT TO OUR BUSINESS ON PAGES 2.06-2.13 IN REPORT 2](#)

Total Sustainability Assurance

Alongside our own approach to sustainability, a major area of focus is our global TSA programme, which is supported by secular tailwinds including the tightening of global sustainability regulations and the energy transition.

Businesses around the world have had to navigate heightened pressure from consumers and regulators demanding faster progress and greater transparency when it comes to sustainability reporting. As a result, they have scaled up their efforts around operational and corporate sustainability, re-evaluating their energy usage, investing in renewables and reconsidering how they disclose their non-financial performance. This has fuelled growing demand for our global TSA programme, through which we provide our clients with proven independent, systemic and end-to-end assurance on all aspects of their sustainability strategies, activities and operations.

[READ MORE ABOUT OUR TSA PROGRAMME: INTERTEK.COM/SUSTAINABILITY](#)

The TSA programme comprises three elements:



1

Intertek Operational Sustainability Solutions enable companies to understand, achieve and validate their existing and emerging sustainability goals for their products, assets, facilities, systems, processes and the environment.



2

Providing independent verification of sustainability disclosures and reporting, Intertek ESG Assurance enables companies to identify areas of risk and impact, define their sustainability strategies and prepare ESG reports.



3

Intertek Corporate Sustainability Certification covers topics from Quality & Safety to the Environment and Communication & Disclosure, enabling clients to verify their corporate sustainability performance across the ten most essential corporate sustainability subject areas.



Our approach is based on our five pillars:



People and Culture

Energise our colleagues to take the company to new heights.



Working with Customers

Empower our customers to make sustainability a competitive advantage.



Environment

Decarbonise our business by 2050.



Communities

Create positive impacts in the communities where we operate.



Responsible Business

Uncompromising on quality and compliance.

[READ OUR FULL SUSTAINABILITY REPORT, REPORT 2](#)

[VISIT: INTERTEK.COM/ABOUT/OUR-RESPONSIBILITY/](#)

